



# 10<sup>th</sup> Annual CHAS Foundation Golf Classic

Thursday, June 16<sup>th</sup>, 2022 - Heron Ridge Golf Club

10:30 AM Registration // 12:00 PM Shotgun Start

## Sponsorship Kit

<b>Tournament Sponsor- \$4,000</b>	<b>Beverage Cart Sponsor- \$2,000</b>
<p><i>Exclusive opportunity for one business to be recognized as the Tournament Sponsor</i></p> <ul style="list-style-type: none"> <li>• Golf for eight (8) in the Tournament</li> <li>• Company Signage at Registration</li> <li>• Hole Sponsor Signage</li> <li>• Verbal Recognition During Tournament &amp; Reception</li> <li>• Exhibit Table and Banner Displayed at Registration and Awards Ceremony</li> <li>• Company logo on The Chas Foundation Website with Link to Company Website</li> <li>• Acknowledgement in The Chas Foundation's Newsletter</li> <li>• Cross Promotion on Social Media Outlets</li> </ul>	<p><i>Exclusive opportunity for one business to be recognized as the Beverage Cart Sponsor</i></p> <ul style="list-style-type: none"> <li>• Golf for eight (8) in the Tournament</li> <li>• Company Signage at Registration</li> <li>• Hole Sponsor Signage</li> <li>• Verbal Recognition During Tournament &amp; Reception</li> <li>• Banner Displayed on Beverage Carts</li> <li>• Company Logo on The Chas Foundation Website with Link to Company Website</li> <li>• Acknowledgement in The Chas Foundation's Newsletter</li> <li>• Cross Promotion on Social Media Outlets</li> </ul>
<b>Awards Ceremony Sponsor- \$2,000</b>	<b>Gold Sponsor- \$1,200</b>
<p><i>Exclusive opportunity for one business to be recognized as the Awards Ceremony Sponsor</i></p> <ul style="list-style-type: none"> <li>• Golf for eight (8) in the Tournament</li> <li>• Company Signage at Registration</li> <li>• Hole Sponsor Signage</li> <li>• Exhibit/Promotion Table at Tournament</li> <li>• Verbal recognition During Tournament and reception</li> <li>• Recognition in The Chas Foundation Newsletter</li> <li>• Cross Promotion on Social Media Outlets</li> </ul>	<ul style="list-style-type: none"> <li>• Golf for four (4) in the Tournament</li> <li>• Company Signage at Registration</li> <li>• Hole Sponsor Signage</li> <li>• Promotion Booth/Table at Tournament</li> <li>• Company Logo on The Chas Foundation Website with Link to Company Website</li> <li>• Verbal Recognition During Tournament</li> <li>• Recognition in The Chas Foundation's Newsletter</li> <li>• Cross Promotion on Social Media Outlets</li> </ul>
<b>Driving Range Sponsor- \$600</b>	<b>Putting Green Sponsor- \$600</b>
<ul style="list-style-type: none"> <li>• Golf for two (2) in the Tournament</li> <li>• Company Signage at Driving Range</li> <li>• Acknowledgement in The Chas Foundation's Newsletter</li> <li>• Cross Promotion on Social Media Outlets</li> </ul>	<ul style="list-style-type: none"> <li>• Golf for two (2) in the Tournament</li> <li>• Company Signage at Putting Green</li> <li>• Acknowledgement in The Chas Foundation's Newsletter</li> <li>• Cross Promotion on Social Media Outlets</li> </ul>
<b>Hot Dog Stand Sponsor- \$600</b>	<b>Dinner Sponsor- \$600</b>
<ul style="list-style-type: none"> <li>• Golf for two (2) in the Tournament</li> <li>• Company Signage at Hot Dog Stand</li> <li>• Acknowledgement in The Chas Foundation's Newsletter</li> <li>• Cross Promotion on Social Media Outlets</li> </ul>	<ul style="list-style-type: none"> <li>• Golf for two (2) in the Tournament</li> <li>• Company Signage at Food Tables</li> <li>• Acknowledgement in The Chas Foundation's Newsletter</li> <li>• Cross Promotion on Social Media Outlets</li> </ul>
<b>Individual Golfer- \$150</b>	<b>Hole Sponsor &amp; Foursome- \$700</b>
<ul style="list-style-type: none"> <li>• Includes Green Fees with Cart, Access to Practice Facilities/Range Balls</li> <li>• Hot Dog Bar, Tickets for Beverage Cart, Gift Bag, Awards Ceremony &amp; Dinner</li> </ul>	<ul style="list-style-type: none"> <li>• Golf for four (4) Individual Golfers in the Tournament</li> <li>• Company Name on Golf Hole</li> </ul>
<b>Foursome- \$500</b>	<b>Hole Sponsor- \$300</b>
<ul style="list-style-type: none"> <li>• Golf for four (4) Individual Golfers in the Tournament</li> </ul>	<ul style="list-style-type: none"> <li>• Company Name on Golf Hole</li> </ul>

**Enjoy A Day of Golf for a Great Cause!**



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## Sponsorship Pledge Form

Mental illness affects every family. It is time for our community to come together to support the mentally ill and their families. This becomes possible through the generosity of major sponsors. The 10<sup>th</sup> Annual CHAS Foundation Golf Classic will be held on Thursday, June 16<sup>th</sup>, 2022 at Heron Ridge Golf Club followed by an Awards Ceremony & Dinner. We would be honored to have your support.

### TERMS OF AGREEMENT

(Name/Company Name) \_\_\_\_\_, does hereby pledge to The Chas Foundation the following for the 2022 "10<sup>th</sup> Annual CHAS Foundation Golf Classic" event: (Please check one):

- \$4,000 – Tournament Sponsor
- \$2,000 – Beverage Cart Sponsor
- \$2,000 – Awards Ceremony Sponsor
- \$1,200 – Gold Sponsor
- \$600 – Driving Range Sponsor
- \$600 – Putting Green Sponsor
- \$600 – Hot Dog Stand Sponsor
- \$600 – Dinner Sponsor
- \$300 – Hole Sponsor
- \$700 – Hole Sponsor & Foursome
- \$500 – Foursome
- \$150 – Individual Golfer
- \$ \_\_\_ – Raffle/Prize Contributor
- \$ \_\_\_ – "Friends of Chas" Contributor

**Please print player names below:**

Player 1: \_\_\_\_\_

Player 2: \_\_\_\_\_

Player 3: \_\_\_\_\_

Player 4: \_\_\_\_\_

Company or Team Name (optional):  
\_\_\_\_\_

### SPONSOR CONTACT

How you would like your business listed: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### PAYMENT INFORMATION

Enclosed you will find my check in the amount of \$ \_\_\_\_\_ (Make payable to "The CHAS Foundation")

Please invoice me

**\*Mail Sponsor Pledge Form to:** The Chas Foundation, 7400 Hampton Blvd, Norfolk, VA 23505

**\*Email Business Logos to:** The Chas Foundation [info@thechasfoundation.org](mailto:info@thechasfoundation.org)

By **June 1<sup>st</sup>, 2022** for inclusion in print and electronic material